

Workforce Demographics and Technology Adoption

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Introduction and Motivation

Broad Research Question

What is the effect of population aging on growth?

- Wide-spread population aging has two effects on the labor force:
 1. **Scale Effect**: size of labor force ↓;
 2. **Composition Effect**: more old workers, less young ones.
- Standard View
 - ▶ **Scale effect** reduces output, productivity, and firm creation.
Hopenhayn et al. [2022], Maestas et al. [2023], Aksoy et al. [2019], Bloom et al. [2020], Karahan et al. [2024]
 - ▶ Higher Tech Adoption can mitigate the **Scale effect**. *Acemoglu and Restrepo [2022]*
- **Our Paper**: What if young workers are better at operating new technologies?
 - ▶ **Composition effect** puts a constraint on Tech adoption.

This Talk

Today:

- **Theory:**

- ▶ Firm-dynamics model with [endogenous technology adoption](#).
- ▶ Technologies are a bundle of “new skills” and production skills.
 - ▶ More recent technologies are more productive and more intensive in new skills.
- ▶ Young workers have an [effective-cost advantage](#) over old workers in new skills.

- **Empirics:**

- ▶ Matched employer–employee data and technology adoption survey from [Portugal](#).

Future:

- **Quantitative Evaluation:**

- ▶ Model Extensions and calibration.

Outline

1. The Model
2. Stationary Equilibrium
3. Empirical Analysis
4. Conclusions

Demographics

- Time is discrete: $t = 1, 2, 3, \dots$
- **Demographic structure:**
 - ▶ Measure \mathcal{L}_t of households \implies share μ_t of young, $1 - \mu_t$ of old.
 - ▶ **Stochastic aging:** probability δ_y of young becoming old, probability δ_o of old dying.
- Population evolves **deterministically** (constant for Today)

$$\mathcal{L}_{y,t} = (1 - \delta_y)\mathcal{L}_{y,t-1} + \underbrace{\delta_o\mathcal{L}_{o,t-1}}_{\text{Newborns}}$$

$$\mathcal{L}_{o,t} = \delta_y\mathcal{L}_{y,t-1} + (1 - \delta_o)\mathcal{L}_{o,t-1}$$

- Households inelastically supply one unit of labor and are hand-to-mouth.

Production Technologies

- Exogenous technological progress:
 - ▶ At any t , two available technologies: **frontier** ($\tau = 0$) and **laggard** ($\tau = 1$).
 - ▶ In $t + 1$: $\tau_{t+1} = 0$ enters, $\tau_t = 0 \rightarrow 1$, $\tau_t = 1$ exits.
- Two types of labor inputs needed for production
 - ▶ New Skills (**N**), Production Skills (**P**).
- The production function of technology τ is

$$y_{\tau,t} = \underbrace{z_t \lambda^{-\tau}}_{\text{TFP}} \underbrace{\left[\alpha_{\tau} L_{N,t}^{\rho} + (1 - \alpha_{\tau}) L_{P,t}^{\rho} \right]^{\frac{\eta}{\rho}}}_{\text{Labor Composite}}, \quad \eta < 1, \lambda > 1$$

$$\text{s.t. } L_{N,t} = \gamma^N l_{y,t}^N + l_{o,t}^N, \quad L_{P,t} = l_{y,t}^P + \gamma^P l_{o,t}^P$$

- Young workers have a **comparative advantage** in new skills ($\gamma > 1$).
- Technologies are a fixed-bundle of:
 - ▶ **Productivity** ($\lambda^{-\tau}$) \rightarrow Lower for laggard tech.
 - ▶ **Intensity in New Skills** (α_{τ}) \rightarrow Higher for frontier tech.

Firms

- Individual state variables: $s \equiv (z, l_o^-, \tau^-)$
 - ▶ Idiosyncratic productivity shock $z' \sim F_{z'|z}$, $z \in \{z_l, z_h\}$.
 - ▶ Stock of old workers l_o^- , subject to adjustment costs.
 - ▶ Previous technology τ^- , frontier ($\tau^- = 0$) or laggard ($\tau^- = 1$).
- In each period, firm chooses the following:
 1. If $\tau^- = 0$: adopt new technology (A , $\tau = 0$), keep technology (K , $\tau = 1$) or exit (\emptyset).
 2. If $\tau^- = 1$: adopt new technology (A , $\tau = 0$) or exit (\emptyset).
 3. Labor demand $(l_y^N, l_o^N, l_y^P, l_o^P)$, where
 - ▶ Stock of old workers changes subject to convex adjustment costs $\Delta(l_o, l_o^-)$.
- Firms pay
 - ▶ Adoption cost φ_A , if it chooses to adopt.
 - ▶ Operating cost φ_P .
- Exit is costless.
- Large mass of potential entrants \mathcal{M} : draw random entry cost $f_e \sim \mathcal{U}[0, \bar{f}_e]$.

Problem of the Adopting Firm (A)

Trade-off: **higher productivity** ($1 > \lambda^{-1}$) vs **higher intensity in new skills** ($\alpha_0 > \alpha_1$).

$$V(z, l_o^-, \tau^-; \tau = 0) = \max_{l_y^N, l_o^N, l_y^P, l_o^P \geq 0} \left\{ \underbrace{z \left[\alpha_0 L_N^\rho + (1 - \alpha_0) L_o^\rho \right]^\frac{\eta}{\rho}}_{\text{Operating Profits}} - w_y(l_y^N + l_y^P) - w_o(l_o^N + l_o^P) - \underbrace{\psi |l_o^P + l_o^N - l_o^-|^\xi}_{\text{Labor Adjustment Cost } \Delta(l_o, l_o^-)} - \underbrace{\varphi_A}_{\text{Adoption Cost}} - \underbrace{\varphi_P}_{\text{Operating Cost}} + \underbrace{\frac{1}{R} \mathbb{E}_{z'|z} [\hat{V}(z', l_o, 0)]}_{\text{Continuation Value}} \right\}$$

$$\text{sub. to } \begin{aligned} L_N &= \gamma l_y^N + l_o^N, & L_o &= l_y^P + l_o^P \\ l_o &= \delta_y(l_y^N + l_y^P) + (1 - \delta_o)(l_o^N + l_o^P) \end{aligned}$$

Problem of the Non-adopting Firm (K)

$$\begin{aligned}
 V(z, l_o^-, \tau^-; \tau = 1) = & \max_{l_y^N, l_o^N, l_y^P, l_o^P \geq 0} \left\{ \underbrace{z \lambda^{-1} \left[\alpha_1 L_N^\rho + (1 - \alpha_1) L_o^\rho \right]^\frac{\eta}{\rho}}_{\text{Operating Profits}} - w_y(l_y^N + l_y^P) - w_o(l_o^N + l_o^P) - \right. \\
 & \underbrace{\psi |l_o^P + l_o^N - l_o^-|^\xi}_{\text{Labor Adjustment Cost } \Delta(l_o, l_o^-)} - \underbrace{\varphi P}_{\text{Operating Cost}} + \\
 & \left. \underbrace{\frac{1}{R} \mathbb{E}_{z'|z} [\hat{V}(z', l_o, 1)]}_{\text{Continuation Value}} \right\}
 \end{aligned}$$

$$\begin{aligned}
 \text{sub. to } \quad L_N &= \gamma l_y^N + l_o^N, \quad L_o = l_y^P + l_o^P \\
 l_o &= \delta_y(l_y^N + l_y^P) + (1 - \delta_o)(l_o^N + l_o^P)
 \end{aligned}$$

Problem of the firm

- In each period the firm chooses the option that maximizes its value.
 - ▶ If previously frontier ($\tau^- = 0$)

$$\hat{V}(z, l_o^-, 0) = \max \left\{ \underbrace{V(z_t, l_o^-, 0; \tau = 0)}_{\text{Adopt (A)}}, \underbrace{V_t(z, l_o^-, 0; \tau = 1)}_{\text{Keep (K)}}, \underbrace{0}_{\text{Shut Down } (\emptyset)} \right\}$$

- ▶ If previously laggard ($\tau^- = 1$)

$$\hat{V}(z, l_o^-, 1) = \max \left\{ \underbrace{V_t(z_t, l_o^-, 1; \tau = 0)}_{\text{Adopt (A)}}, \underbrace{0}_{\text{Shut Down } (\emptyset)} \right\}$$

Equilibrium

A stationary equilibrium consists in a value function $\hat{V}(s)$, policy functions for labor $l_y^N(s), l_y^P(s), l_o^N(s), l_o^P(s)$, adoption rules $\tau(s)$, a distribution $\Lambda(s)$, cohort-specific wages $\{w^y, w^o\}$, and a mass of entrants m_e such that:

- **Optimality.**
- **Labor Market Clearing:** labor markets segregated by age (not by task)

$$\mathcal{L}_y = \int \left[l_y^N(s; S) + l_y^P(s; S) \right] d\Lambda(s), \quad \mathcal{L}_o = \int \left[l_o^N(s; S) + l_o^P(s; S) \right] d\Lambda(s)$$

- **Stationarity Distribution.**
- **Free-entry:** $m_e = \frac{\mathbb{E}V^e}{\bar{f}_e}$

Future Extensions

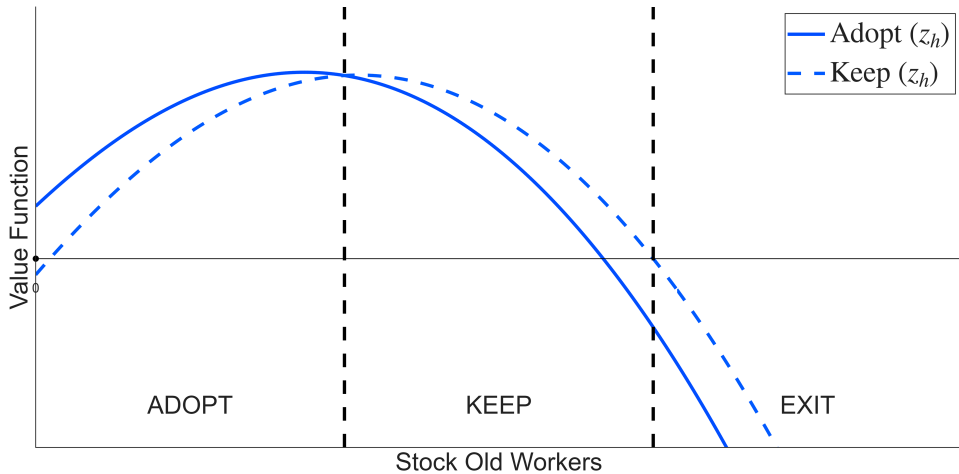
- **Today**: numerical example to illustrate the model's main prediction **qualitatively**.
- **Future extensions** for quantitative purposes:
 - ▶ Full growth model \implies endogenous set of vintages operated in equilibrium ($|\tau|$).
Chari and Hopenhayn [1991]
 - ▶ Characterize the BGP for given workforce age composition.
 - ▶ Study impact of **population aging** \implies transition with declining share of young (μ).

Full Model

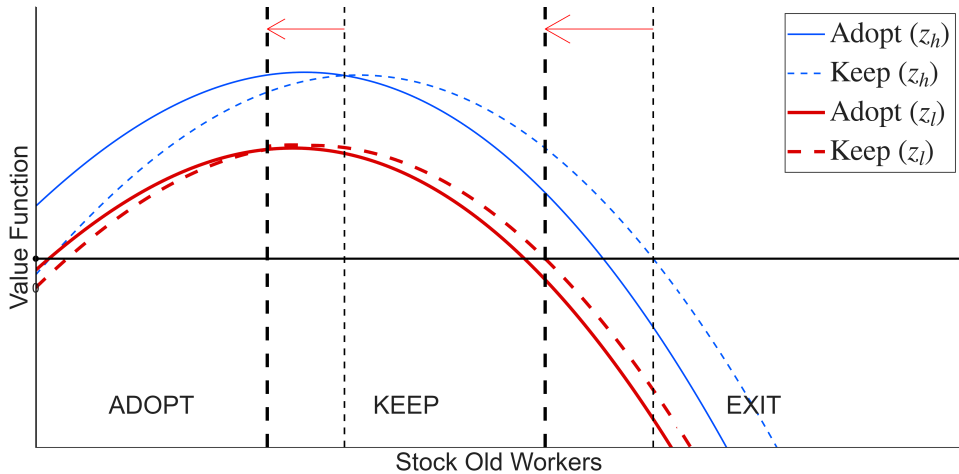
Outline

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Prediction 1: Adoption decreases in the stock of old workers

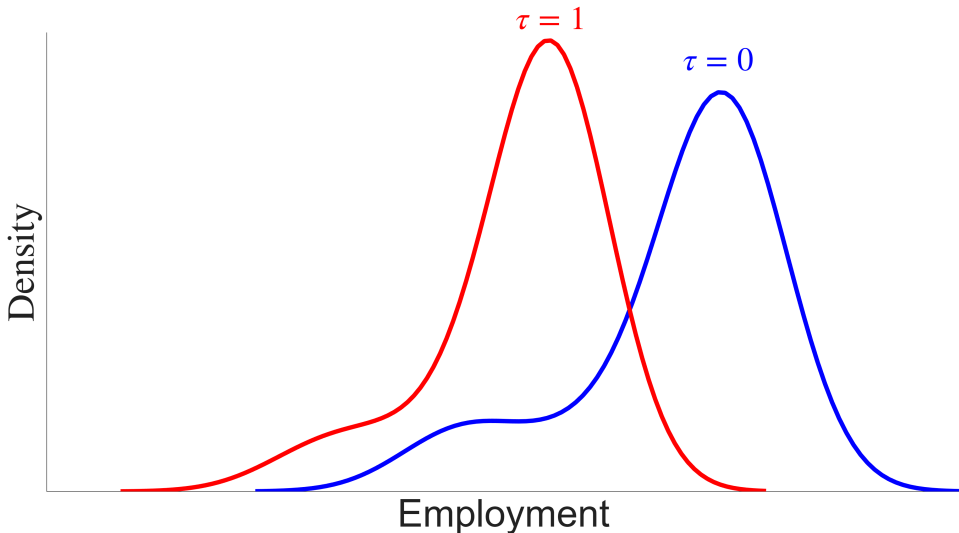


Prediction 2: Adoption increases with productivity



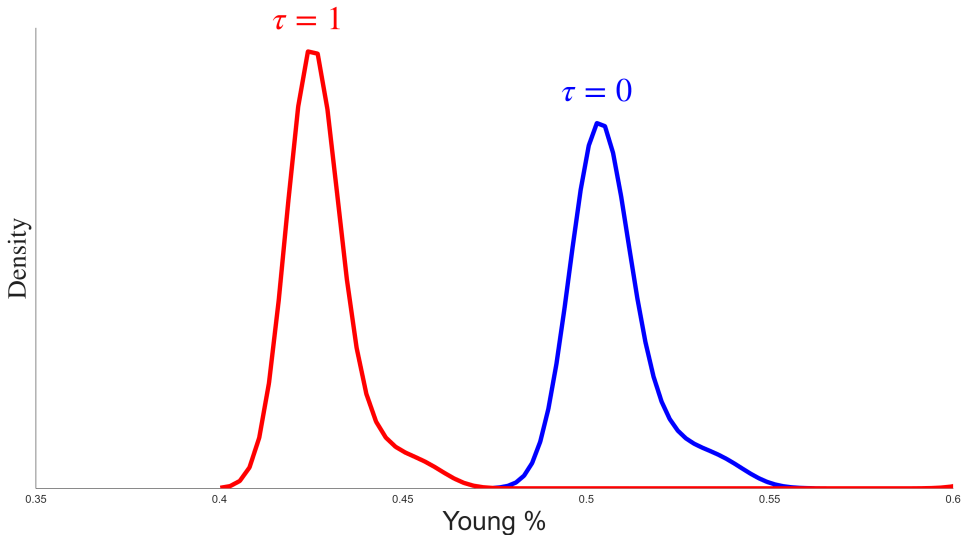
Prediction 3: Adopting firms employ more workers

- Frontier firms ($\tau = 0$) has a larger optimal scale due to productivity boost ($\lambda^{-\tau}$).



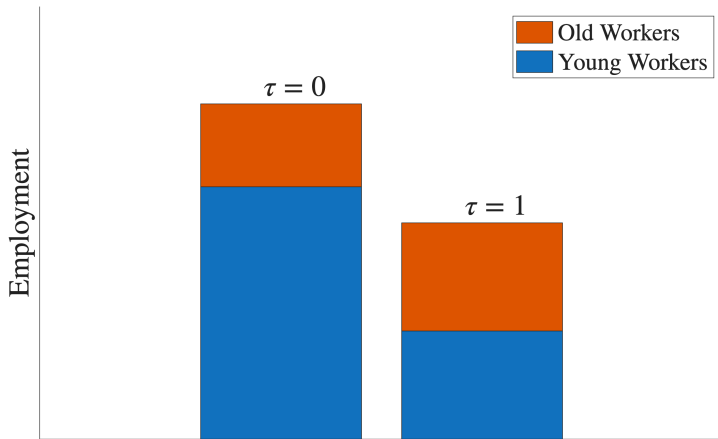
Prediction 4: Adopting firms are more young-intensive

- Intensive in new-skills ($\alpha_0 > \alpha_1$) + young have a comparative advantage.



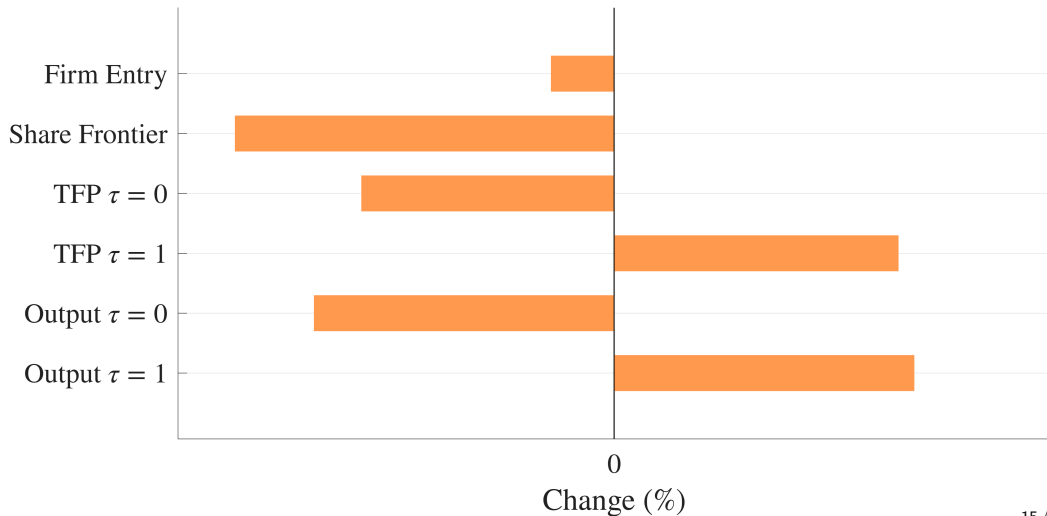
Prediction 5: Adopting firms expand employment by hiring young

- Compare optimal hiring of firms ($\tau^- = 0$): ADOPT ($\tau = 0$) vs KEEP ($\tau = 1$).



Comparative Statics: Change Workforce Composition

- Example: Change share of young from 50% to 45%.



Summary of the Model Predictions

- **Main predictions:**
 1. Adopting firms are more productive, employ more workers, and are more young-intensive.
 2. Adopting firm expand their relative employment by hiring young workers.
- **Next:** Test predictions using firm microdata (today Portugal, future Germany).

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Data

- **UTICE** (2007-2024): Annual survey on tech-adoption.
 - ▶ Technologies: Cloud Computing, Big Data, RFID, ERP, AI, IoT
 - ▶ We build a panel of events of Tech Adoption at the firm level.
- **Quadros de Pessoal** (2004-2023): matched employer-employee data
 - ▶ workers job history, wages, occupation, demographics of workers.
- **SCIE** (2004-2023): balance sheet data
 - ▶ Sales, value added, wage bill.

Exercise 1: Test Cross-Sectional Predictions

Model's Predictions

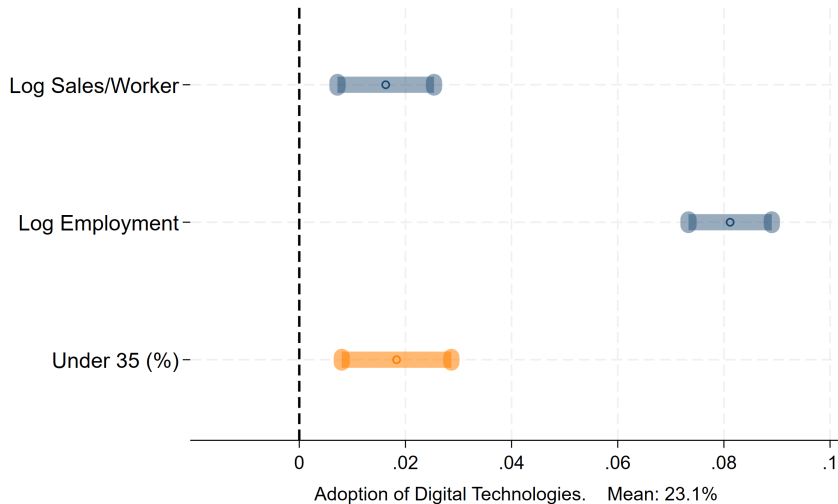
- Adoption is positively correlated with
 1. Firm's Productivity
 2. Firm's Employment
 3. Share of Young Workers

Empirical Specification

$$\mathbb{I}(\text{Adopt})_t = \alpha + \beta_1 \text{Log Sales}/W_t + \beta_2 \text{Log Employment}_t + \beta_3 \text{Under 35 (\%)}_t + \Gamma X_t + \varepsilon_t$$

- Controls: Sector \times Year, Region \times Year, Firm Age, College (%), Payroll.

Exercise 1: Test Cross-Sectional Predictions



Exercise 2: Test Dynamic Predictions

Model's Predictions

- After an event of Tech Adoption
 1. Firm's Employment increases.
 2. Workforce becomes younger.

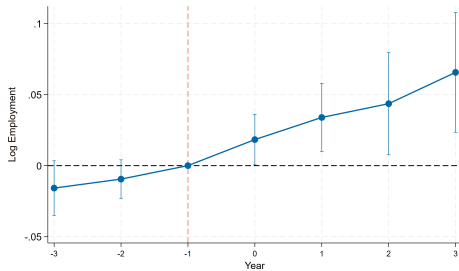
Empirical Strategy → Events of Tech Adoption at firm level.

- *matching cells*: 3-digits sector, employment bin at $t - 1$ and $t - 3$, firm age bins.
- **Empirical Specification**:

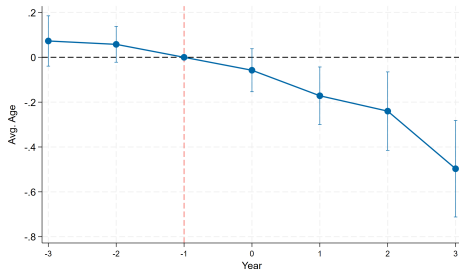
$$y_{ft} = \alpha_f + \gamma_t + \sum_k \theta_k D_{ft}^k + \sum_k \beta_k (D_{ft}^k \times \text{Tech Adoption}_f) + \varepsilon_{ft},$$

- ▶ y_{ft} outcome of interest for firm f in year t .
- ▶ $D_{ft}^k \equiv \mathbf{1}\{t_f = t + k\}$ event-study indicators with t_f year of technology adoption.
- ▶ $\text{Tech Adoption}_f = 1$ if firm f has adopted a digital technology.
- ▶ α_f and γ_t firm and year fixed effects.

Exercise 2: Test Dynamic Predictions

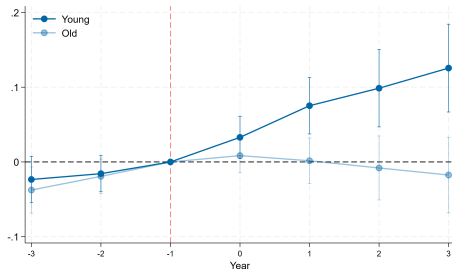


(a) Employment

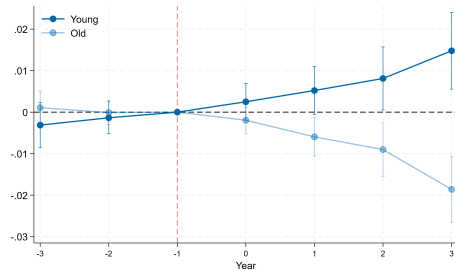


(b) Avg Age

Exercise 2: Employment change by Age Groups



(a) Log Employment

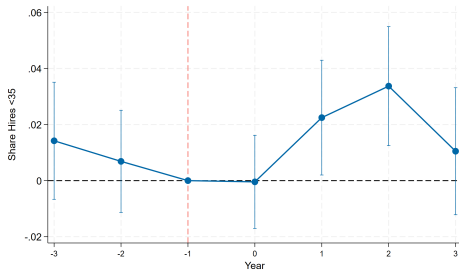


(b) Employment Share

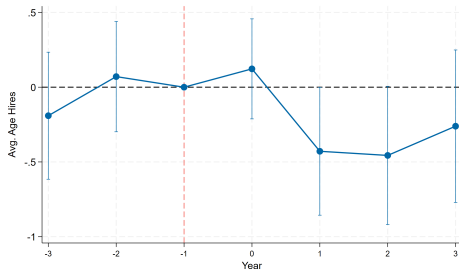
Age-Education

Occupation Decomposition

Exercise 2: Composition of New Hires



(a) Under 35 (%)



(b) Avg Age

Outline

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Conclusions

Today

- Firm dynamics model with endogenous technology adoption.
- Young workers are better in new tasks needed for frontier technologies.
- The adoption of technologies is endogenous to the age workforce composition.
- Derive qualitative predictions that we test using data from Portugal.

Future

References I

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Full Model - Production Technologies

- **Exogenous technological progress**: a new vintage appears every period.
 - ▶ At t , **ladder** of available technologies $\{A_i\}_{i=1,\dots,t}$, where $A_t = \lambda^t A_0$.
- Two types of labor inputs needed for production
 - ▶ New Skills (**N**), Production Skills (**P**).
 - ▶ Young workers have a **comparative advantage** in new skills ($\gamma > 1$).
- Two technologies differ in:
 - ▶ **Productivity** (λ^i), with $\lambda > 1$.
 - ▶ **Importance of new skills**, higher for frontier technology ($\frac{\partial \alpha(i)}{\partial i} > 0$).
- The production function of technology τ is

$$y_{i,t} = z_t \lambda^i \left[\alpha_i L_{N,t}^\rho + (1 - \alpha_i) L_{P,t}^\rho \right]^{\frac{\eta}{\rho}}, \quad \eta < 1$$
$$\text{s.t. } L_{N,t} = \gamma l_{y,t}^N + l_{o,t}^N, \quad L_{P,t} = l_{y,t}^P + l_{o,t}^P$$

Full Model - Firm's Problem

- Individual state variables: $s \equiv (z, l_o^-, A_i^-)$
 - ▶ Idiosyncratic productivity shock $z' \sim F_{z'|z}$, $z \in [\underline{z}, \bar{z}]$.
 - ▶ Stock of old workers l_o^- , subject to adjustment costs.
 - ▶ Previous vintage A_i^- , where $i^- \in \{0, \dots, t-1\}$
- In each period, firms choose the following:
 1. Adopt the frontier technology (A , $i = t$), keep vintage (K , $i = i^-$), or exit (\emptyset).
 2. Labor demand $(l_y^N, l_o^N, l_y^P, l_o^P)$, where
 - ▶ Stock of old workers changes subject to convex adjustment costs $\Delta(l_o, l_o^-)$.
- Firm pays
 - ▶ Adoption cost φ_A , if it chooses to adopt.
 - ▶ Operating cost φ_P .
- Exit is costless.
- Large mass of potential entrants \mathcal{M} draw cost $f \sim \mathcal{U}[0, \bar{f}_e]$.

Full Model - Problem of the Adopting Firm (A)

$$V_t(z, l_o^-, A_t^-; A_t) = \max_{l_y^N, l_o^N, l_y^P, l_o^P \geq 0} \left\{ z A_t \left[\alpha_0 L_N^\rho + (1 - \alpha_0) L_o^\rho \right]^{\frac{\eta}{\rho}} - w_y(l_y^N + l_y^P) - w_o(l_o^N + l_o^P) - \underbrace{\psi |l_o^P + l_o^N - l_{o,t}^-|^\xi}_{\text{Labor Adjustment Cost } \Delta(l_o, l_o^-)} - \underbrace{\varphi A}_{\text{Adoption Cost}} - \underbrace{\varphi P}_{\text{Operating Cost}} + \frac{1}{R} \mathbb{E}_{z'|z} \left[\hat{V}_{t+1}(z', l_o, A_t) \right] \right\}$$

$$\text{sub. to } L_N = \gamma_y^N l_y^N + \gamma_o^N l_o^N, \quad L_o = \gamma_y^P l_y^P + \gamma_o^P l_o^P$$

$$l_o = \delta_y(l_y^N + l_y^P) + (1 - \delta_y)(l_o^N + l_o^P)$$

Full Model - Problem of the Non-adopting Firm (K)

$$V_t(z, l_o^-, A_i^-; A_i) = \max_{l_y^N, l_o^N, l_y^P, l_o^P \geq 0} \left\{ z A_i \left[\alpha_i L_N^\rho + (1 - \alpha_i) L_P^\rho \right]^{\frac{\eta}{\rho}} - w_y(l_y^N + l_y^P) - w_o(l_o^N + l_o^P) - \underbrace{\psi |l_o^P + l_o^N - l_{o,t}^-|^\xi}_{\text{Labor Adjustment Cost } \Delta(l_o, l_o^-)} - \underbrace{\varphi P}_{\text{Operating Cost}} + \frac{1}{R} \mathbb{E}_{z'|z} \left[\hat{V}_{t+1}(z', l_o, A_i) \right] \right\}$$

$$\text{sub. to } L_N = \gamma_y^N l_y^N + \gamma_o^N l_o^N, \quad L_o = \gamma_y^P l_y^P + \gamma_o^P l_o^P$$

$$l_o = \delta_y(l_y^N + l_y^P) + (1 - \delta_y)(l_o^N + l_o^P)$$

Full Model - Problem of the firm

- In each period the firm chooses the option that maximizes its value.

$$\hat{V}_t(z, l_o^-, A_i^-) = \max \left\{ \underbrace{V_t(z_t, l_o^-, A_i^-; A_t)}_{\text{Adopt (A)}}, \underbrace{V_t(z, l_o^-, A_i^-; A_i)}_{\text{Keep (K)}}, \underbrace{0}_{\text{Shut Down } (\emptyset)} \right\}$$

Full Model - Balanced Growth Path

- Intuition: Stationary Equilibrium after the right normalization.
- **Assumption 2.** The fixed costs grow proportionally with the frontier:

$$\varphi_{A,t} = \tilde{\varphi}_A A_t, \quad \varphi_{P,t} = \tilde{\varphi}_P A_t, \quad \kappa_t = \tilde{\kappa} A_t, \quad \psi_t = \tilde{\psi} A_t$$

- Existence of a BGP requires $w_{y,t} = \tilde{w}_y A_t, \quad w_{o,t} = \tilde{w}_o A_t$.

Full Model - Homogeneity of Value Functions

- Taking the ratio $\frac{V_t(z_t, l_{o,t}^-, A_i)}{A_t}$ yields

$$\begin{aligned} \tilde{V}_t(z, l_{o,t}^-, \tau^-; \tau) = & \max_{l_y^N, l_o^N, l_y^P, l_o^P \geq 0} \left\{ z_t \lambda^{-\tau} \left[\alpha_\tau L_N^\rho + (1 - \alpha_\tau) L_o^\rho \right]^{\frac{\eta}{\rho}} - \tilde{w}_y(l_y^N + l_y^P) - \tilde{w}_o(l_o^N + l_o^P) \right. \\ & \left. - \tilde{\psi} |l_o^P + l_o^N - l_{o,t}^-|^\xi - \tilde{\varphi}_P + \frac{1}{R_t} \mathbb{E}_{z_{t+1}|z_t} \left[\tilde{V}_{t+1}(z_{t+1}, l_{o,t+1}^-, \tau) \right] \right\} \end{aligned}$$

$$\begin{aligned} \text{sub. to } L_N &= \gamma_y^N l_y^N + \gamma_o^N l_o^N, \quad L_o = \gamma_y^P l_y^P + \gamma_o^P l_o^P \\ l_{o,t+1}^- &= \delta_y (l_y^N + l_y^P) + (1 - \delta_y) (l_o^N + l_o^P) \end{aligned}$$

Full Model - Joint Distribution (1/2)

- The individual state variables are

$$s = (z, l_{o,t}^-, \tau^-) \in \mathbb{R}^+ \times \mathbb{R}^+ \times \mathbb{N}$$

- The policy functions are the following

- ▶ Young Workers: $l_{y,t}^N(s), l_{y,t}^P(s)$
- ▶ Old Workers: $l_{o,t}^N(s), l_{o,t}^P(s)$
- ▶ Vintage: $\tau_t(s)$
- ▶ Continue Operating: $d_t(s) \in \{0, 1\}$

- Define a Borel set over the state space as

$$\mathcal{B} \equiv \mathcal{Z} \times \mathcal{O} \times \mathcal{T} \in \mathbb{R}^+ \times \mathbb{R}^+ \times \mathbb{N}$$

Full Model - Joint Distribution (2/2)

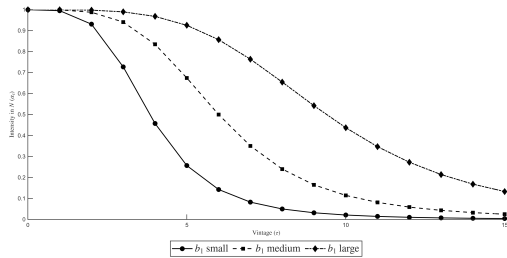
- For each Borel set \mathcal{B} , define the following set:

$$\mathcal{C}(\mathcal{B}) \equiv \left\{ s \mid \underbrace{\delta_y \left[l_y^N(s; S) + l_y^P(s; S) \right] + (1 - \delta_o) \left[l_o^N(s; S) + l_o^P(s; S) \right]}_{\text{Future } l_o^-} \in \mathcal{O}, \right. \\ \left. \underbrace{\tau(s; S)}_{\text{Future } \tau^-} \in \mathcal{T}, \quad \underbrace{d(s; S) = 1}_{\text{Continue Operation}} \right\}$$

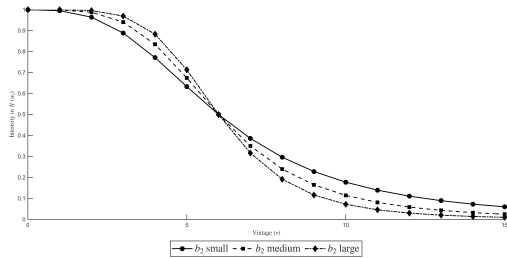
- The law of motion of the joint distribution can be expressed as

$$\Lambda'(\mathcal{B}) = \underbrace{\int_{\mathcal{C}(\mathcal{B})} \int_{z' \in \mathcal{Z}} dF(z'|z) d\Lambda(s; S)}_{\text{Firms that keep operating}} + \mathcal{M} \mathbb{I}\{0 \in \mathcal{O}\} \underbrace{\int_{\mathcal{T}} \int_{z' \in \mathcal{Z}} dF(z') d\Lambda(\tau^-)}_{\text{New Entrants}}$$

Intensity in New Skills



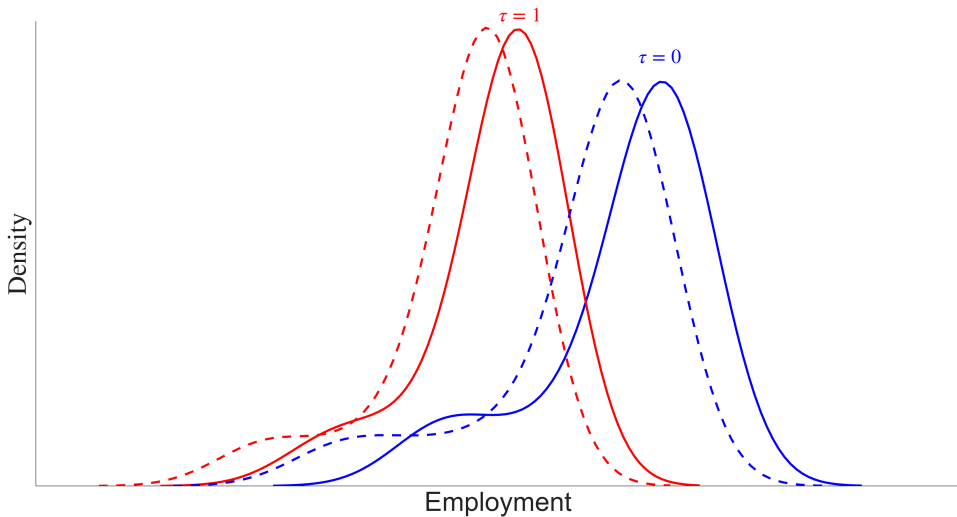
(c) Vary b_1



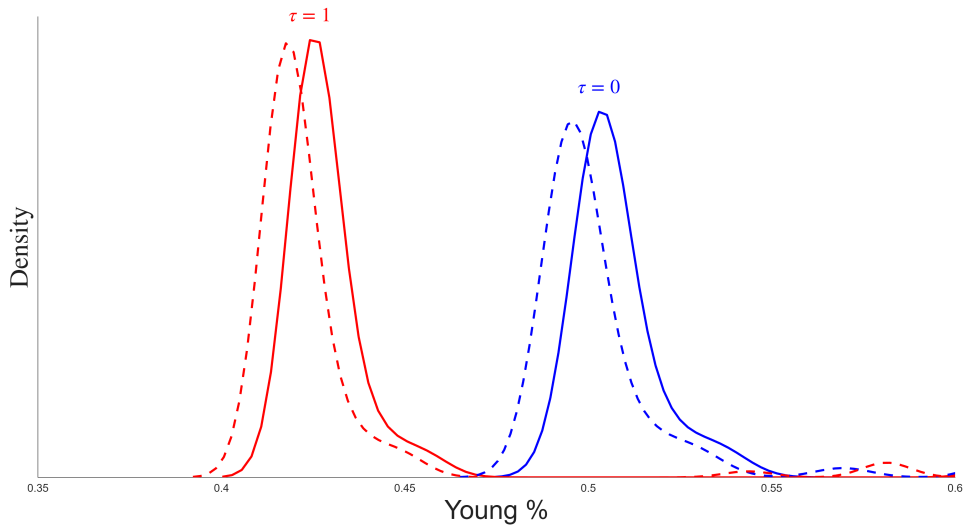
(d) Vary b_2

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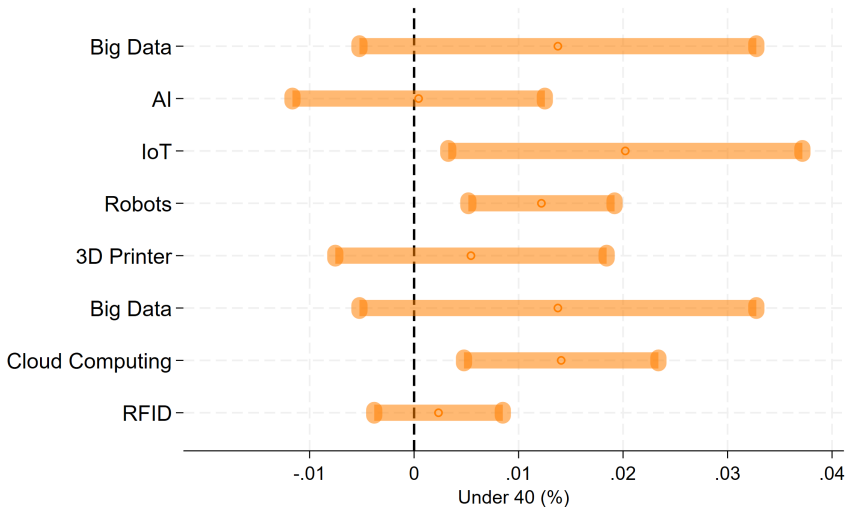
Distribution of Employment



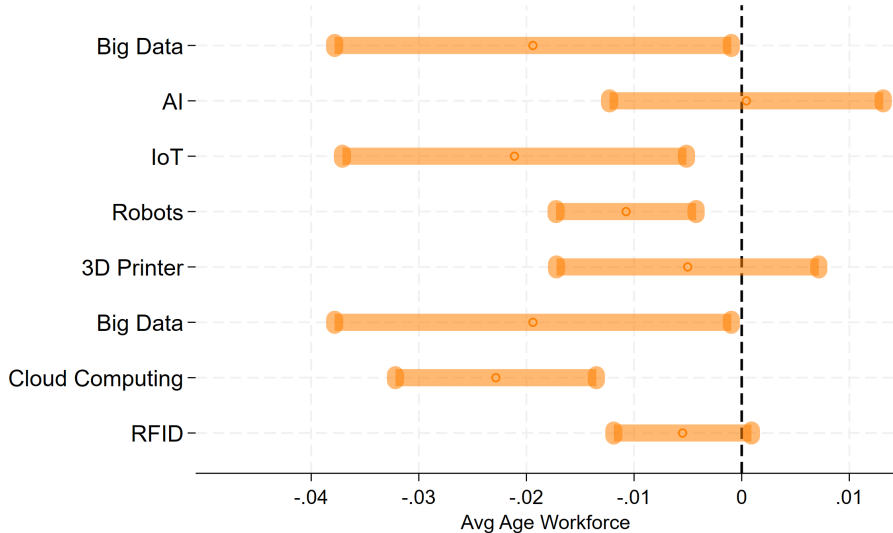
Distribution of Young Share



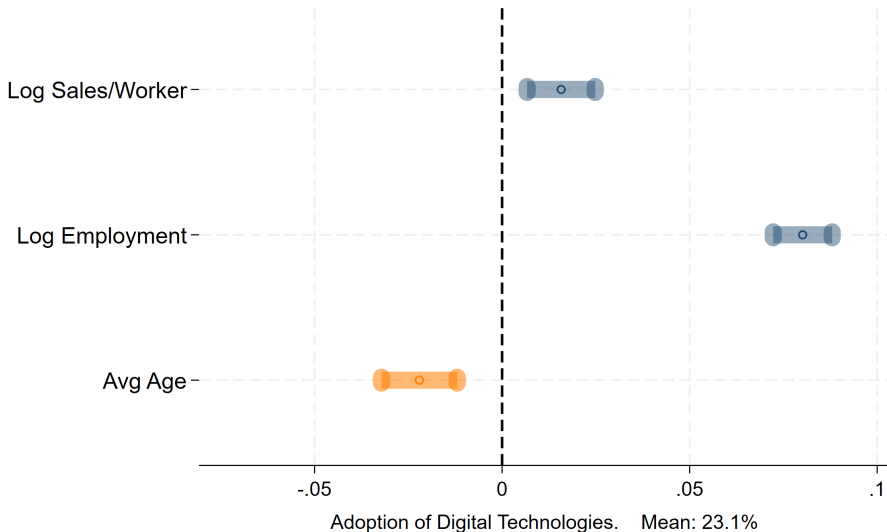
Adoption of Technologies in the Cross Section



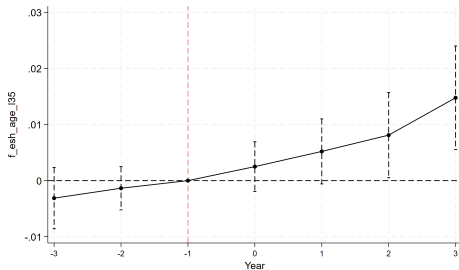
Adoption of Technologies in the Cross Section



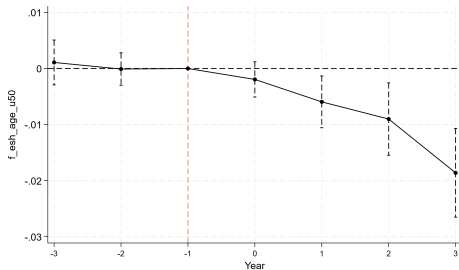
Adoption of Technologies in the Cross Section



Employment Share: Age Groups



(a) Young (< 35)

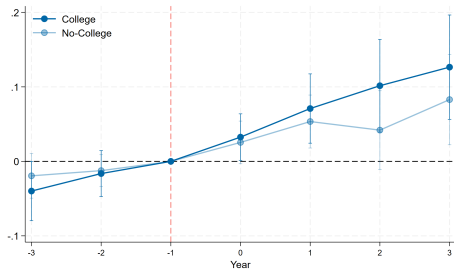


(b) Old (> 50)

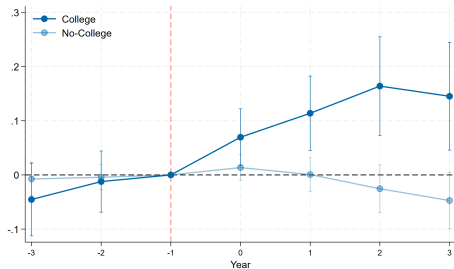
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Employment: Age-Education Groups

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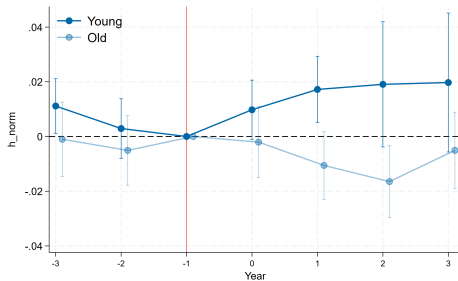


(a) Young

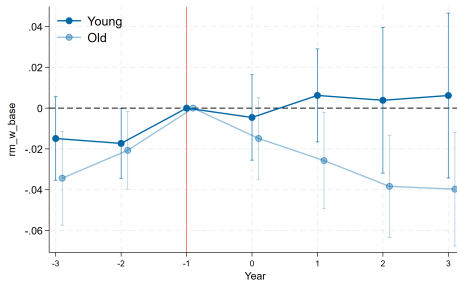


(b) Old

Incumbent Workers: Young vs Old



(a) Contractual Hours



(b) Salary

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Avg Age: Occupation Decomposition

- y_{jt} : avg age of firm j in year t .
- $y_{j\hat{t}}$: avg age of firm j in reference year \hat{t} .
- Decomposition

$$\begin{aligned}
 y_{jt} - y_{j\hat{t}} = & \underbrace{\sum_{o \in O_{jt}^1} \frac{s_{o,jt} + s_{o,j\hat{t}}}{2} (y_{o,jt} - y_{o,j\hat{t}})}_{\text{Within Component}} + \underbrace{\sum_{o \in O_{jt}^1} \frac{y_{o,jt} + y_{o,j\hat{t}}}{2} (s_{o,jt} - s_{o,j\hat{t}})}_{\text{Between Component}} \\
 & + \underbrace{\sum_{o \in O_{jt}^2} s_{o,jt} y_{o,jt} - \sum_{o \in O_{jt}^3} s_{o,j\hat{t}} y_{o,j\hat{t}}}_{\text{Net Entry}}
 \end{aligned}$$

Avg Age: Occupation Decomposition

